



GPAC 2014

SUSTAINABLE DEVELOPMENT



CONTENT

Participating universities:

1. Chiba University of Commerce
2. Keio University
3. Meio University
4. National Chengchi University
5. Seoul National University
6. The College of Management - Academic Studies
7. VNU University of Economics and Business



LIST OF PAPERS IN CONFERENCE - GPAC2014

No.	Name of Papers	Authors	University
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Macroeconomics			
1	A study of the determinants of the housing price in Taiwan	Leo Chen Lisa Fu Lola Wu Annie Huang Gengin Wong	National Chengchi University
2	Income inequality in Taiwan	Tina Huang Louis Ciou Neal Hu Kitty Chen Albert Hung	National Chengchi University
3	Inflation or deflation? The true answer in stabilizing the Eurozone economy.	Minjoo Lee Yuka Owatari Yiyi Li Yuto Kanada Seugeun Kim	Keio University
4	Did Abeconomics contribute to break Japanese economy out of deflation?	Michiru Yoda Yuki Takahashi Naoya Ishibashi Miho Tankai Minha L	Keio University
5	Assess the effect of nominal inflation, money supply and exchange rate to nominal interest rate in Vietnam, period 2008-2013	Nguyen Thi Thuy Dung Vu Trung Kien Vu Van Duc	VNU University of Economics and Business
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International Finance			
1	A cluster-based approach for identifying ASEAN 5+3 possibility of forming a common currency	Ngo Nhat Ha Ly Thu Thao	VNU University of Economics and Business
2	The relationship between exchange rates and stock prices: Before and after U.S Government's QE monetary policy	Yvonne Chen Annie Sung Angelina Lin Jerry Chiang Daniel Tsai	National Chengchi University
3	Does interest rate parity hold?	Paul Lin Carina Liao Jennifer Li	National Chengchi University



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		Wendy Hsu Benson Chen	
4	The performance differences between European banks and the US banks after global financial crisis.	Takumi Tsunenari Emi Ishihara Hyunmin Lee ShigetakaFukumoto Tatsuya Nakajima Maaya Ito	Keio University
5	Bail-in: strategy to ease the systemic risk of financial crisis and its implementation in Korea	Ye Li Kim Jin An Lee LijingVui HwiHoon Lim	Seoul National University
6	Private finance initiative for sewage treatmentfacilities	Haruki Tadokoro TaikiTakemura	Chiba University of Commerce
III	Business Administration		
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2	Risk mitigation of social media marketing	Kenta Imamura Yuta Kuriyama Emi Odagiri	Chiba University of Commerce
3	Vietnamese consumer evaluations of brand extensions: Case of brand Vinamilk	Tran Quang Thang Dang Thi Lien	VNU University of Economics and Business
4	Design a model for implementing lean management in Vietnam manufacturing small and medium sized enterprises	Nguyen Thi Linh Chi Nguyen Thu Giang Tran Thu Hoan	VNU University of Economics and Business
5	Regulating texting while walking	Hiroshi Sawada Ryohei Morisaki Masashi Suda, Kana Suzuki Yuriko Kanatomi	Chiba University of Commerce
IV	International Trade		
1	Evaluation on the impact of the rice ratification on the	Jaeyeong Kim Soomoon Choi	Seoul National University



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	Korean	JiinYoo Kyutae Kim Suro Han	
2	Okinawa as a center of East Asian logistic service: a case study of air freight operation by all Nippon airways at Naha airport	Meio GPAC team	Meio University
3	Assessing impacts of ASEAN-Australia-New Zealand free trade agreement on trade in good of Vietnam: Using Gravity model	Nguyen Ha Phuong; Nguyen Thi Hai Le	VNU University of Economics and Business
4	Impacts of ASEAN+3 Integration on Vietnam's trade flows in fishery sector	Vu Van Trung Nguyen Thi Huong Le Thi Thanh Xuan	VNU University of Economics and Business
5	Can EU countries be independent of energy import from Russia	MariyaKuwano Takayuki Seno Yuki Tanaka Ko Inoue NaoyaOhira Jiro Nakano TakahitoOtera	Keio University
V	Environment Economics		
1	Potential environmental impact of black tea standard production in Vietnam: Life cycle assessment (LCA) approach	Pham Cat Lam Do Vu Mai Linh Pham Nhat Quang Nguyen Phu Quy Pham Le Hanh Phuong	VNU University of Economics and Business
2	Measurement of a linkage among financial, operational and environmental performance in Vietnamese manufacturing firms: An use of Data Envelopment Analysis	Bui Thi Huong Lan Nguyen Thi Diu	VNU University of Economics and Business
3	A study of amusement Park Industry	Hao-Jung Huang Yi-Chun Chen Yung-Hsin Hsu Meng-Chen Lin Tsai-Hsin Wu	National Chengchi University



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2	Assessing the factors leading to the risk of falling into middle income trap: Vietnam case study	Nguyen Thi Thien Duyen Pham Thi Trang Nhung Vu Thi Hong Nhung	VNU University of Economics and Business
3	Tech-Nation: Innovative Knowledge as Israel's National Resource.	Noam Rotem Shahar Katz Alex Shmulovich HadarElah	The College of Management - Academic Studies
4	Proposal to improve the sustainability and inclusiveness of microcredit in Korea	Bo Seop, Yoo Hee Jae, Shin Jun Sik, Hwang Woo Seung, Seo	Seoul National University
5	Cutback of care cost by decreasing demential patients	NaoakiTakahama Ryusuke Shiroishi	Chiba University of Commerce