

Topic: Fair trade - the new way for Vietnam's agricultural sector - case study of the Shan tea organic cooperative in Suoi Bu - Van Chan (Yen Bai)

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Prize: Consolation prize at UEB level

The objectives and tasks of research:

- Synthesis and evaluation the impacts of Fair trade for the development of the brand of the Shan tea cooperative Van Chan as well as people's lives participating in Fair trade in Suoi Bu, Suoi Giang, Nam Lanh, Phinh Ho in Yen Bai.
- Propose policies to overcome the difficulties created favorable conditions for enterprises, agricultural cooperatives to participate in fair trade to make brand of Vietnamese agricultural products be more advanced.

Structure of theme:

Structure of the research did not follow the traditional structure of a scientific research, that is divided into 7 sections as follows:

- I. Urgency of the subject
- II. The objectives and tasks of research
- III. Overview of agriculture in Vietnam
- IV. Fair Trade
- V. Case Study
- VI. The new findings and policy recommendations

VII. Conclusion

Research results

- Project has shown the difficulties of a cooperative or a enterprise registered to participate in Fair trade, but when organic products were certified, there would be many advantages in terms of competition with other enterprises in same industry.
- Pointed out the "happiness" of the people participating in Fair trade.
- Besides, the project also pointed out the drawbacks and difficulties which have still existed between the parties participating in the Fair trade - there is also the largest findings of the study.
- Thereby, making policy recommendations to overcome the difficulties to create favorable conditions for enterprises, agricultural cooperatives to participate in fair trade to make brand of Vietnamese agricultural products be more advanced.