

GPAC Online 2021 is going to be held on September 29 and 30, 2021. In this online event, the students from four universities in Asia present their research on SDGs theme and work on the research topics of the digital transformation in the mixed groups of the universities. The event will be open to the registered public. We welcome the audience!

[Date] September 29th and 30th 2021

[Start at] **5am in UTC**, 8am in Israel, 12pm in Vietnam, 2pm in Japan

[Platform] ZOOM

[Universities of the presenters]

College of Management Academic Studies (COMAS), Israel

Vietnam National University, University of Economics and Business, Vietnam

Tokyo Metropolitan University, Japan

Chiba University of Commerce (CUC), Japan

[Registration] <https://forms.gle/MpKho4N7oTpmUzgm8>

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## **Prepared Presentation: SDGs for Asia – Local Perspectives on Global Issues –**

### **September 29<sup>th</sup>**

1. Opening remarks (5min) – Prof. Yuri TAKAHASHI(CUC)
  2. Introduction of the judges (3min)
  3. Student Group Presentation (190 min)
    - \*10-minute presentation followed by Q&A for each
    - (1) Factors affecting multidimensional poverty: A case study in Hoa Binh Province, Vietnam
    - (2) Local workstyle reform using DX and Regional revitalization by MaaS
    - (3) Co-Living: The Case of Israel
    - (4) Influence of Sustainable Marketing on Customer Loyalty: A Vietnamese Coffee Market Study
    - (5) The Effect of the Dead Sea on the Economy
    - (6) Greening the Textile Industry through Applying Circular Economy Model: International Experiences and Lessons for Vietnam
    - (7) The Future of Japan, a Developing Country in Gender Education
    - (8) Assessing Vietnam's implementation of 2011-2020 gender equality from economic and political perspectives and goals to 2030
    - (9) The Challenges with Diversity & Inclusion
- < 10-minute Break >
4. Announcement of the winning group (5min) – Dr. Ryuichi YAMAMOTO (Waseda University)

5. Comments from the Judges (10min)
  - Dr. Ryuichi YAMAMOTO, Professor, School of Political Science and Economics, Waseda University
  - Prof. Satoshi NAKAZAWA, Assistant Professor, International Center, Tokyo Metropolitan University
  - Prof. Kevin MILLER, Associate Professor, Faculty of Service Innovation, Chiba University of Commerce
6. Closing Remarks (5min) – Prof. Yuri TAKAHASHI(CUC)

## International Group Workshop

September 30<sup>th</sup>

1. Opening remarks (5min) –Dr. Itamar Shabtai (COMAS)
2. Introduction of the judges (3min)
3. Student Group Presentation (75min)
  - \*5-minute presentation followed by Q&A for each
  - \*7 mixed groups of four universities will present their

< 10-minute Break >
4. Announcement of the winning group (5min) – Dr. Ryuichi YAMAMOTO (Waseda University)
5. Comments from the Judges (10min)
  - Dr. Ryuichi YAMAMOTO, Professor, School of Political Science and Economics, Waseda University
  - Dr. Sae SHIMAUCHI, Associate Professor, International Center, Tokyo Metropolitan University
  - Prof. Takeyuki NAGAO, Associate Professor, Faculty of Policy Informatics, Chiba University of Commerce
6. Closing Remarks (5min) – Dr. Itamar Shabtai (COMAS)