



1917—2017

100th Anniversary
Shanghai University of Finance and Economics
上海财经大学 100周年校庆

Integrating Academic and Professional Qualifications

ACCA program in SUFE

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Sept. 13th, 2017



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Vision of Future





1



Development





Historical Development



Set-up of the ACCA Sino-foreign educational cooperation programs

1994



2008

Wining of ACCA Platinum Education Qualification

2013

Nine Courses' Exampctions of the ACCA Global Examination



1993

Establishment of the ACCA Training Program—The First attempt in China Mainland

2000 Found of the Sino-foreign educational cooperative program with Webster University



2012 Start of the ACCA Tutor Training Program

2016

上海市教育委员会文件

沪教委外〔2016〕97号

Winning of the second Sino-foreign educational cooperation demonstration program of Shanghai

上海市教育委员会关于公布第二届上海市示范性中外合作办学机构和项目名单的通知



2



Characteristics





Characteristics

- 1. Globalized educational concepts and philosophies**
- 2. International career development system**
- 3. Innovating international talents cultivation model**



1. Globalized educational concepts and philosophies

- Forging our international teaching team by inviting overseas teachers extensively.

10

The number of overseas Ph.D. enrolled as teachers between year 2012 to 2016

89

The number of classes lectured by overseas Professors between year 2012 to 2016

132

The number of foreign scholar's visits between year 2012 to 2016

680

The number of students attending ACCA's Training Program between year 2012 to 2016

1. Globalized educational concepts and philosophies

- Integrating the internationalized teaching resources



**Introduction of ACCA
original and English
version textbooks**

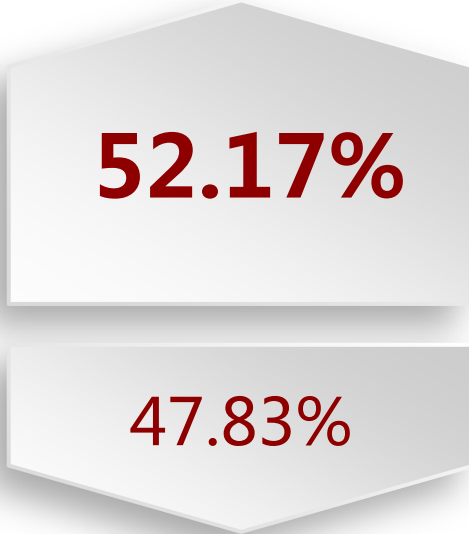


**Opening for the
overseas professional
database**



1. Globalized educational concepts and philosophies

- Exploring the international teaching model and cooperatively constructing curriculum with foreign partners



Course Name	Course Type	Course Form
Financial Accounting (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Advanced Financial Management (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Advanced Financial Accounting (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Advanced Management Accounting (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Advanced Auditing (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Corporate Finance (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Management Accounting (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Business Analysis (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Auditing (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Professional Accountant (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Intermediate Financial Accounting (ACCA)	Compulsory core course	Sino-Cooperatively constructing
Intermediate Microeconomics	Compulsory core course	Sino-Cooperatively constructing

The Sino-cooperatively constructed courses account for **52.17%** of the core courses between year 2013 to 2017.

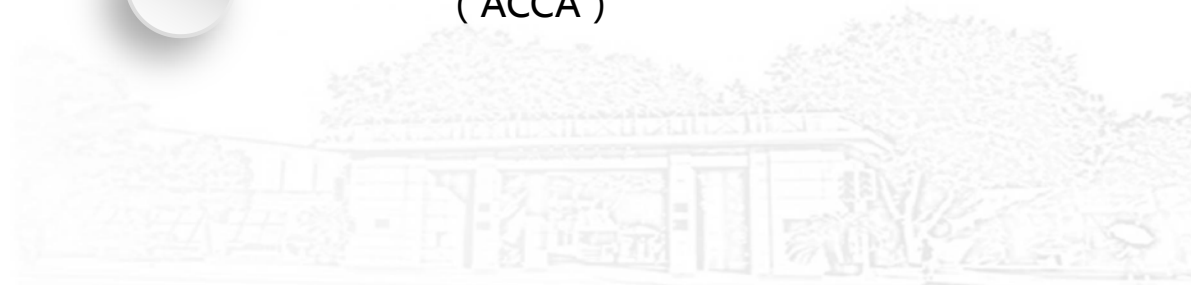
2. Constantly deepen the international career development system

- Cooperated with ACCA to create a degree education and professional qualification coordination mechanism
 - About **50%** students from the ACCA-bound class will pass all courses' examinations and about **96%** students will finally get the ACCA Professional Qualification



2. International career development system

- Integrating ACCA' s Professional courses with academic education



2. International career development system

- Second class activities and students' professional skills development



ACCA Future Leaders Aspiration Program

Each year, ACCA Future Leaders Aspiration Program will provide overseas internship and enterprise visit opportunities for our excellent ACCA-bound class students



ACCA Job Hunting Competition

ACCA JHC creates a kind of real working experience and provides students a good opportunity to promote their employability. ACCA students have won the ACCA JHC East China regional Championship for three consecutive years (2010-2013).



3. Innovating international talents cultivation model

● ACCA Professional Mentor Program

Mentor	Company	Job Title
Jianwei Yao	Profision Capital	Investment Manager
Tang Jufeng	ABInBev	Reporting Manager
George Wu	Ashland (China) Holdings	Financial Controller
Zhang Qing	Asia Timber Group, Shanghai	CFO
Kelsey Xu	Associated British Foods Holdings China	Financial Controller
Li Fei	Becton Dickinson	Head of Commercial Assurance, Greater China
SOR Kok Chiang	Canadian General Towers Shanghai	China Financial Controller
Ning Dong	China Energy Recovery Inc.	CFO
Shen Chao	Deloitte	Audit Manager
Charlotte Shen	Deloitte Touche Tohmatsu CPA LLP	Partner – Audit
Jin Yunying	Eaton (China) Investments Co. Ltd	Senior Internal Audit Manager, Asia Pacific
Feng Tian	Gerber Technology	Finance Manager
Len Chia Huey	Giti Tire	Assistant to General Manager (Corporate Finance)
NG Ka Kong, Steve	Grant Thornton	Director
Estella Tong	Laprairie (Shanghai)	Controller



Mentor	Company	Job Title
Zhao Lu	Morgan Advanced Materials	Compliance Manager, Greater China
Tom Shao	Omya (Shanghai)	Area Controller China
Lu Qi Cherrie	Philips	Finance Director
Wei Wei	PwC	Senior Associate
Liu Qinghua Kelson	Qoros Auto Co., Ltd.	Finance Head
Cheng Gang	Richemont Commercial Co. Ltd	Tax Manage
Xuli Xu	SCB	Associate Director
Binhua Zhou	Shanghai SUS Environment Co., Ltd.	CFO & Board Secretary
Deng Junfeng TANJoonFoong	Shanghai Zhong Jun Real Estate Development Co., Ltd.	CFO
Hong Bailin	Sherwin Williams	Manager of Business Reporting
Arsalan Khulsai	Siemens Ltd. China	Senior Controller
Xu Xuli	Standard Chartered Bank (China) Limited	Senior Manager of Change Delivery
Kelson Liu	TetraPak Great China Cluster	Finance Director
Rain Yang	The Coca-Cola Company	Commercial Finance Director – China BU
Sam Wang	Viasystems Inc.	Controller
Li Xia	Volvo Car China	Vice President Financial Services

3. Positively innovate the international talents cultivation model

● **Cooperatively build 13 international internship bases**



2016

- Shanghai urban construction investment development co., LTD
- Beijing xinghua certified public accountants . Shanghai branch
- Arbutus Software Inc.
- GBICC-Global Business Intelligence Consulting Co. ,Ltd.

2015

- Beijing Noah financial consulting co. ,LTD
- Zhonghua Certifed Public Accountants. ,LLP
- Pannell Kerr Forster China
- KPMG Huazheng,LLP Shanghai Branch

2014

- Deloitte & Touche Huayong,LLP Shanghai Branch
- General Electric Company China
- Henkel China

2013

- Price Waterhouse Coopers

2012

- Ernst & Young Huaming,LLP Shanghai Branch



上海财经大学
SHANGHAI UNIVERSITY OF FINANCE AND ECONOMICS

3



Achievements





Enjoy High Prestigious at Home and Abroad



- Currently, about **119** Universities borrow our model to integrate ACCA courses into undergraduate program.



High Recognition by International Institutions

- In 2008, SUFE being the first mainland University to obtain ACCA' s highest education qualification - **“Platinum Qualification”** and maintains it for nine consecutive years.
- In 2013, ACCA granted SUFE enjoy the same priority **“Nine courses exempted”** as domestic universities in UK.
- By 2016, about **1 000** SUFE students being the ACCA Membership, which accounts for **20%** of the total ACCA China Membership





Excellent Undergraduate Students

- For recent years, ACCA enrolment score stably keeps **the first rank** in SUFE, the admission rate for their first choice maintain **90%**
- On average, enrolled undergraduate students major in Art, **49** points above Shanghai line; for students in science, **76** points above shanghai line

Year	Art Students		Science Students	
	Shanghai Line	ACCA	Shanghai Line	ACCA
2015	434	483	414	487
2014	444	495	423	498
2013	448	496	405	486

Taken 2013 to 2015 as examples

Fruitful Teaching Achievements



Win the second-level
prize of the national
teaching achievements
in 2005

Win the second-level prize of
the national teaching
achievements in 2014





ACCA Global Test

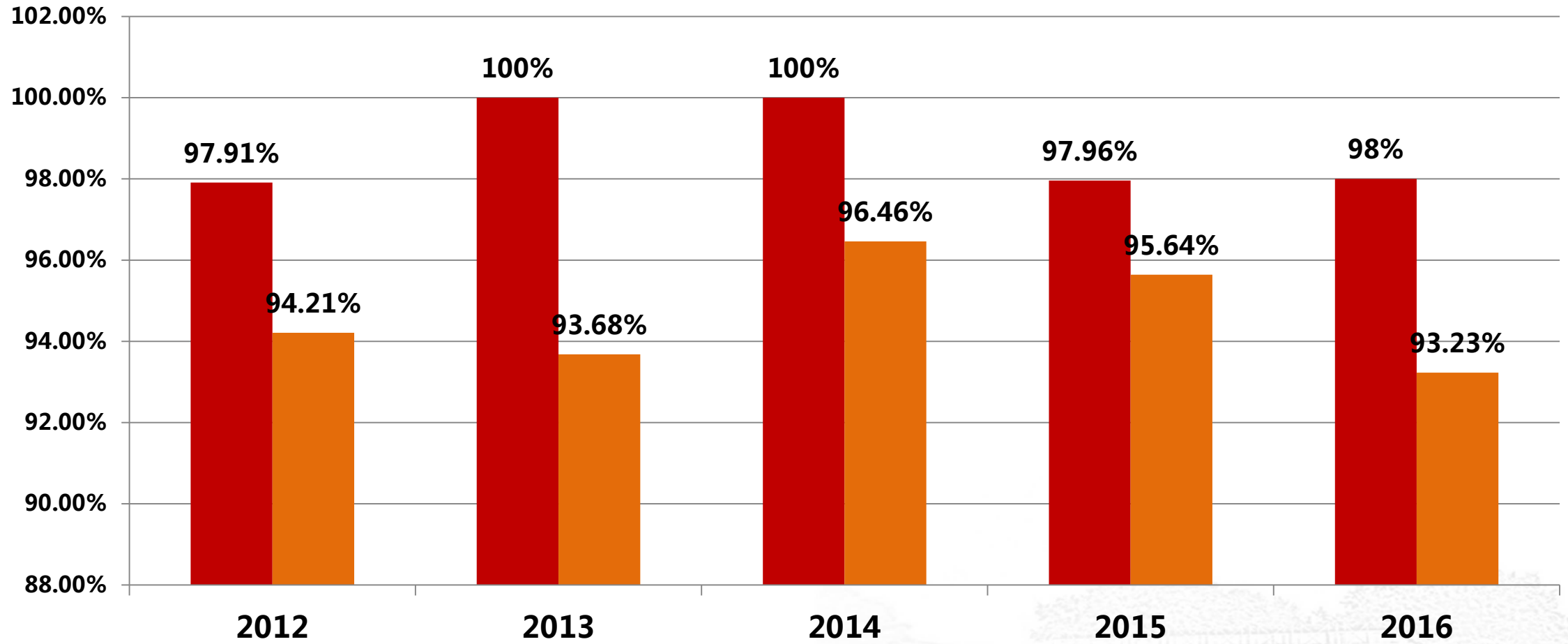
- Five ACCA students won the **global first place for single course** and SUFE' s whole pass rates well surpass the global average

科目	2014.12		2014.06		2013.12		2013.06		2012.12		2012.06	
	SUFE	Global	SUFE	Global	SUFE	Global	SUFE	Global	SUFE	Global	SUFE	Global
F6					91%	67%			72%	47%		
F7					77%	39%			76%	53%		
F8			83%	40%			65%	40%			78%	56%
F9	100%	40%	95%	40%			74%	45%			89%	37%
P1	91%	52%			74%	48%			71%	50%		
P2	70%	50%	87%	47%	65%	49%			60%	49%		
P3	63%	48%	67%	46%	70%	49%			80%	48%		
P4							86%	34%			83%	37%
P7			59%	36%			70%	31%			65%	32%

Examples taken from the 2012 to 2014



ACCA Undergraduate Students in Job market



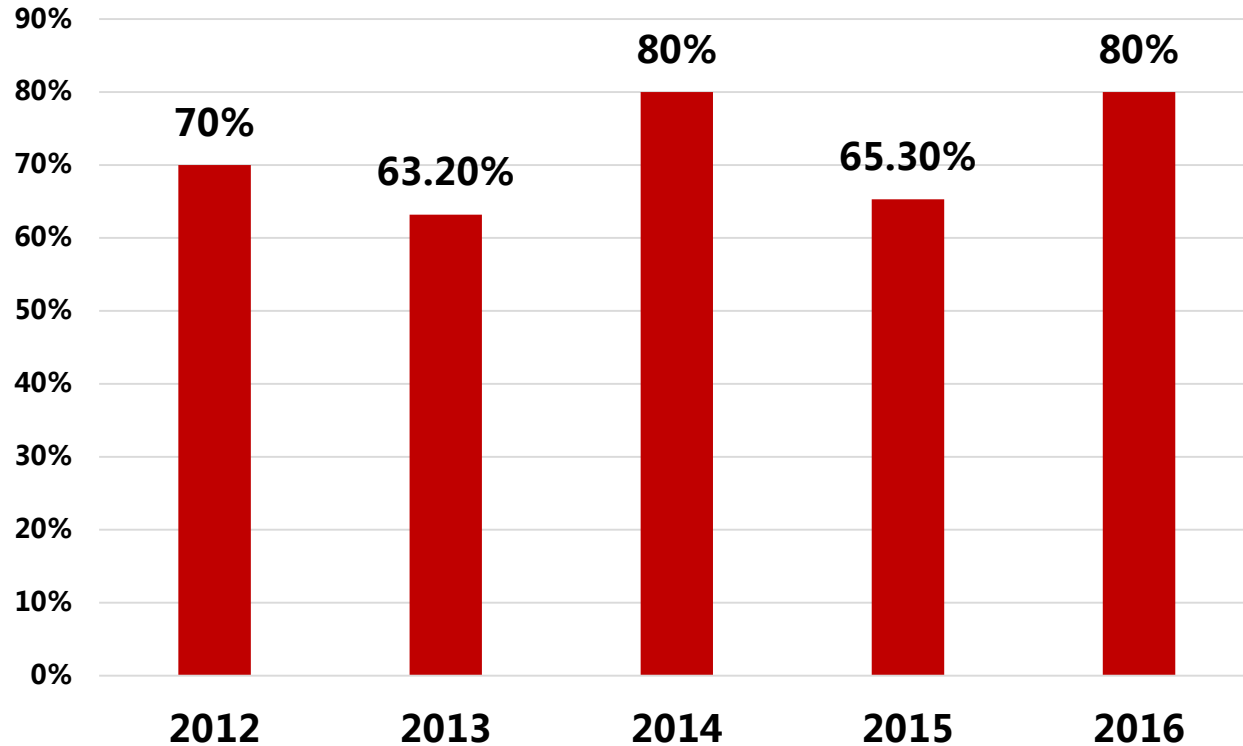


Examples for ACCA Graduate Students' Career Development

Name	Company	Position
Wang Guo Pei	KPMG Huazheng.,LLP Shanghai Branch	Partner
Xiao Fei	BDO China Shu Lun Public Accounting LLP	Partner
Cao Jian	Deloitte & Touche Huayong.,LLP Shanghai Branch	Partner
Wang Yang	Ernst & Young Huaming.,LLP Shanghai Branch	Partner
Li Dan	PWC Zhongtian.,LLP Shanghai Branch	Partner
Ding Guo QI	Fosun International Limited	Executive Director
Yang Ruiying	Coca-Cola China Ltd	Commercial Finance Director
Shen Lifeng	greenland financial Holdings Ltd	CMO
Wang Wei	Resources Global Professional	Client Service Director
Li Yi	SAIC Motor	CFO of Hong Kong
Lv Xiaoxia	GE Enterprise Development(Shanghai)	CFO
Wu Hui Li	HOUGHTON China	CFO
Zheng Fang Shun	METILER TOLEDO China	CFO
Sheng Jun	Shanghai Automation Instrument co., LTD	CFO
Cao Jiang Lin	China National Building Materials Group Corporation	CEO
Cao Jun	GFC consulting	C.E.O
Ju Wei	Hui jin Capital	C.E.O
Li Heng Sheng	Shanghai pudong development bank, songjiang branch	President



ACCA Graduates in Job market



ACCA Graduates in MNC and postgraduate overseas between 2012 and 2016

About **50%** students choosing the multinational companies and over **15%** students choosing study abroad.





Prizes for Students (examples)

Year	2012	2013	2014	2015	2016
Hong Kong QP Case Analysis Competition		The Third Place	The Best Prize		The Third Place
ACCA Job Hunting Competition	Champion/ Second Place	Champion	The Third Place	The Third Place	
Deloitte Cup Business Challenge Competition	Champion	Champion		The Third Place	
KPMG Cup Final 24 Hours Business Challenge Competition	Champion	Champion	Champion	The Third Place	The Third Place
Mathematical Contest in Modeling			Champion	Champion /The Third Place /The Second Place	Champion/The Third Place /The Second Place

Prizes for Teachers (examples)



Professor Xinyuan Chen won the ACCA Excellent Achievement Prize in 2015



Professor Zheng Sun won the ACCA Excellent Achievement Prize in 2014



In year 2011, year 2013 and year 2015, our teachers won the "ACCA Excellent Professional Supervisor" title



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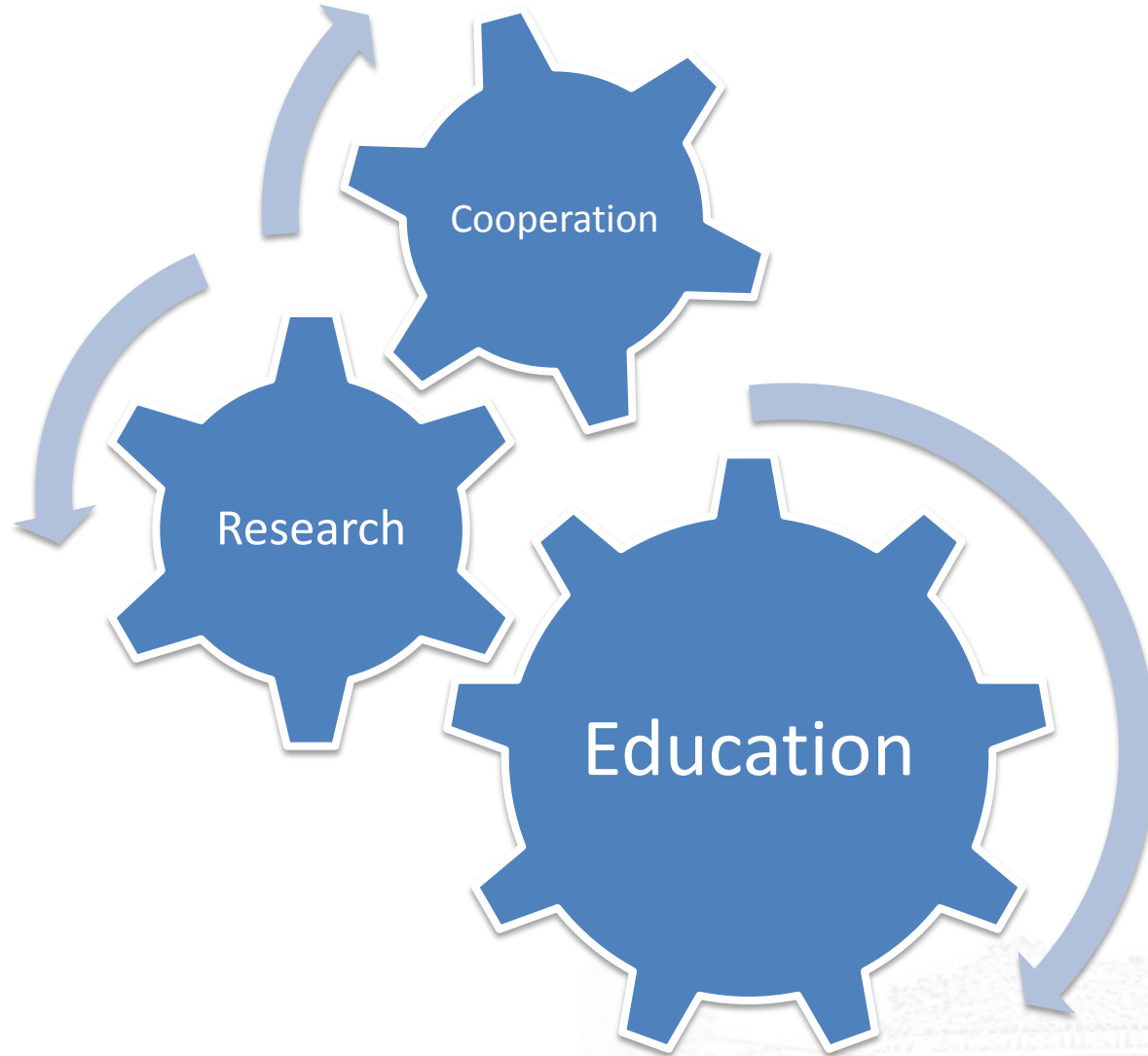


Vision of Future





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THANK YOU

